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Report: "Meri Mati Mera Desh" Program under "Azadi ka Amrut Mahotsav"

Date: 9th August 2023

Introduction:

The "Meri Mati Mera Desh" programme was organised by Vidya Vikas Arts, Commerce and Science College in Samudrapur as part of the "Azadi ka Amrut Mahotsav" commemoration marking India's 76th Independence Day. The event took place on August 9, 2023, at 10:00 a.m., with the goal of instilling in citizens a sense of patriotism, cultural heritage, and environmental conscience. All faculty members of the Junior and Senior Colleges, as well as non-teaching personnel and students from the Junior and Senior Divisions, took part in an oath-taking ceremony. This programme originated in order to encourage togetherness, pride, and a strong connection to India's land, culture, and history.

Objectives:

The primary objectives of the "Meri Mati Mera Desh" program were as follows:

- To instil a strong sense of patriotism and belonging among citizens towards their country.
- To raise awareness about India's rich cultural heritage, diversity, and historical significance.
- To promote environmental consciousness and highlight the importance of sustainable practices.

Impact and Outcomes:

The "Meri Mati Mera Desh" program had a significant impact on the participants and the community at large:

- Enhanced Patriotism: Participants left the event with a renewed sense of patriotism and belonging to their country, fostering a deeper connection to India's history and identity.
- Environmental Consciousness: The plantation drive and focus on sustainable practices promoted a sense of responsibility towards preserving the environment.
- Unity and Diversity: The event underscored the unity that arises from India's diverse cultures, languages, and traditions.

Event photographs:



Conclusion: The "Meri Mati Mera Desh" program conducted under the "Azadi ka Amrut Mahotsav" was a resounding success in promoting patriotism, cultural heritage, and environmental consciousness. It not only celebrated India's past but also inspired citizens to contribute positively to the nation's future. The event served as a reminder that the strength of a nation lies in the unity and collective efforts of its people.

Co-ordinator
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